STUDY SHOWS

90%

of sudden sensorineural hearing loss has no clear cause, but quick care can make a difference.

The window of time for treatment is critical.

What is sudden sensorineural hearing loss (SSHL)?
SSHL is a condition of the inner ear in which the patient loses the ability to hear all at once or over a period up to 72 hours. It typically affects one ear and may occur with dizziness or ringing in the ears.

What's the urgency of addressing it?
Though some cases may resolve on their own, SSHL is a serious condition typically requiring immediate treatment for a successful outcome. Left unaddressed, it can yield permanent hearing loss.

Why refer to a hearing care professional?
An audiologist can evaluate, diagnose, and develop a personalized treatment plan, in partnership with a physician. Quick attention could lead to full recovery, making it important to have a collaborative health care partner who understands the urgency and can help.

9 Conditions That Can Lead to SSHL

- Head injury
- Ototoxic drugs
- Infectious disease
- Circulation problems
- Tumors
- Thyroid disorders
- Inner-ear disorders
- Vascular incident
- Autoimmune disorders

If any of the above apply to your patient, you can count on our highly trained team for a comprehensive assessment, treatment plan, and report of our findings.

FAST FACTS

Sudden sensorineural hearing loss can arise at any age but more typically affects those in their late 40s or early 50s.

Only about 1 in 10 diagnosed cases of sudden hearing loss has a discernible cause, according to public health experts.

Prognosis depends on factors such as cause, severity, patient's age, and duration between onset and presentation to a clinician.

Research has also linked sudden sensorineural hearing loss to COVID-19, identifying SSHL among nonspecific symptoms that might signal a COVID case.

American Academy of Otolaryngology–Head and Neck Surgery. *Sudden Hearing Loss: Update to Guideline to Improve Implementation and Awareness.* ***National Institute on Deafness and Other Communication Disorders.*** *Sudden Deafness.* ***International Journal of Infectious Diseases.*** *Could Sudden Sensorineural Hearing Loss Be the Sole Manifestation of COVID-19? An Investigation Into SARS-COV-2 in the Etiology of Sudden Sensorineural Hearing Loss. Access information available on request.*

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